

Press Release

The International Realty, Inc. Introduces 1st For French Property into The IMLS Family

1st For French Property Sharing Listings with The International Realty, Inc. as Part of The International MLS

Los Angeles, CA, April 20, 2011: 1st For French Property has agreed to share their listings with The International Realty, Inc. and will be displayed on The International MLS. The International MLS provided by TheInternationalRealty.com provides an international MLS (Multiple Listing Service) with over 100,000 properties in 35 countries, and this will now increase to more than 40 countries. 1st For French Property joins the growing list of top agencies around the world to provide property listings to this new global portal and technology platform.

The sophisticated technology platform of TheInternationalMLS.com is a referral based system, bringing together agents and brokers from around the world. Carefully selected and approved real estate agencies worldwide post and update their listings and agree to a trusted business model where consumers will effectively and responsively be communicated with by real estate professionals on a timely basis.

"1st For French Property is a major breakthrough in Western Europe for us and we are excited about the new partnership we share with them," says CEO Dr. Daniel Nussbaum of The International Realty, Inc. "The International MLS allows agencies from around the world to not only market their properties globally but also ensure that consumers are followed up with immediately by the person who knows the most about the properties or areas they are interested in purchasing. We are honored to be able to represent 1st For French Property worldwide."

For Release 10:00 A.M. PST, April 20, 2011

About The International Realty, Inc.

The International Realty, Inc. is a privately held real estate company based in Encinitas, California, USA that has almost 100,000 property listings in 35 countries and more than 300 new home developments in 25 countries making it one of the most comprehensive databases of property listings in the world. Property listings are imported via electronic XML data feeds from TOP selected global agencies so that they can increase sales for agencies and empower all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search. Information on The International Realty, Inc. and all its services are available at www.theinternationalrealty.com.

About 1st For French Property

1st for French Property are part of the 1st for Property LTD web site family. They specialize in marketing foreign property on their property portals since the year 2000. French estate agents advertise their property on their website, www.1st-for-french-property.co.uk.