

Daytona Beach Area Association of REALTORS® Partners With The International MLS [IMLS]®

All Daytona Beach Area Association Members Become IMLS Members

Delray Beach, Florida Jul 22, 2025 ([Issuewire.com](https://www.issuewire.com)) - The International MLS [IMLS]® announced today that the Daytona Beach Area Association of REALTORS® in Florida has signed a partner agreement with The IMLS to provide IMLS memberships to its 2400 members as an MLS member benefit.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are delighted to say that we have now partnered with the Daytona Beach Area Association of REALTORS® to provide The IMLS as a member benefit to all of their members. The agreement provides that all of their members' listings are now available on The IMLS as well as on thousands of other agent and broker sites across the country and around the world automatically.

With their members now also being IMLS members, they are all listed now in our Agent Directory and they can be listed for every city they service, have full access to their own secure area in The IMLS Agent platform, be able to get their own International New Homes Development search in an unbranded solution with developments in 25 countries, and be able to network internationally while providing their listings with international exposure. I want to personally thank Leah Selig, CEO of the Daytona Beach Association of REALTORS®, for her help in making this a reality and working so well with us to make this happen.

Daytona Beach Association members are now also able to take advantage of all of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international search page with listings in 100+ countries and in 100+ languages which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS also makes it very easy for agents to network with each other anywhere in the world as well as share listings.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, if a consumer is interested in a property only that listing agent will receive the lead, and The IMLS does not take any For Sale By Owner USA residential listings. The IMLS initiative is about putting the real estate market back into the hands of agents and brokers.

"With the previous additions of the Miami Association, Combined LA Westside MLS, Royal Palm Coast REALTOR® Association in Fort Myers, along with many of the associations of the Stellar MLS among others, this will add the agents and brokers from the Daytona Beach area, and we now have more than 130,000 members from Florida alone. This agreement continues to expand IMLS memberships and puts us on the path to expanding further throughout Florida as well as the rest of the USA. Our growth since 2020 has been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating.

Our goal remains to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the Daytona Beach Area of Association of REALTORS® can see the

advantages for their members to become IMLS members and join in with The IMLS global initiative, and that they can also see that The IMLS is not just for their global agents, but that it is for Luxury and Global agents and those that want to be,” said Dr. Nussbaum.”

“We are proud to announce the official launch of our partnership with the International MLS. This powerful platform will open up global opportunities for our members, enabling access to international listings, fostering cross-border collaboration and expanding their professional reach. This is a significant step in our commitment to innovation, growth and providing world-class tools for our members,” said Leah Selig, CEO of the Daytona Beach Area Association of REALTORS®.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Delray Beach Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has more than 400,000 members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About the Daytona Beach Area Association of REALTORS®

Established in 1922, the Daytona Beach Area Association of REALTORS® has been serving the greater Daytona Beach community with dedication and professionalism. With over 2,000 members, we are committed to helping home buyers and sellers achieve their dreams while upholding the highest standards of education, ethics, and advocacy for private property rights. Discover why we're known as The Voice for Real Estate in the Daytona Beach Area.

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